

# PAIGE Stingley

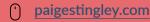
ATHLETE MARKETING + BRANDING

CONTENT STRATEGIST ACROSS SPORTS AND CORPORATE PLATFORMS

MULTIMEDIA PRODUCTION + CONTENT CREATION

STRATEGIC COMMUNICATIONS + BRAND GROWTH

#### CONTACT INFORMATION



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**%** 303.895.8439

# WORK FEATURED ON

ESPN, USA Today, NFL Films, CBS Sunday Night Football, Thursday Night Football, CHSAANow.com, PR Newswire

# **EDUCATION**

B. S. in Journalism | University of Kansas (emphasis in sports journalism)

Minor in Sociology

# CERTIFICATIONS

Adobe Premiere Pro Certified Expert

**Adobe Photoshop Certified Expert** 

Notary Public, State of Colorado

**FAA Ground School Certification** 

#### WORK EXPERIENCE

# San Jose Commissioner / Part-Time Staff | Volo Sports, LLC

Englewood, Colorado // San Jose, California | June 2025 - Present

- Part-time staff member since 2020, serving as a league host, social host, and referee for volleyball, basketball, corn hole, bar games, and kickball
- Recently assumed a role with the San Jose branch, where I assist with the backend of league creation, staff communication, social media content and design, and communication with potential vendors and marketing opportunities

#### Marketing and Communications Strategist III | XTI Aerospace

Englewood, Colorado | October 2023 - April 2025

- Led strategic marketing communications for a publicly traded company, including drafting and publishing all press releases on PR Newswire, and playing a key role in XTI's public merger announcement in March 2024
- Launched and scaled the "Hangar X Studios" podcast and YouTube series, growing YouTube subscribers from 258 to more than 10,500 in 28 days
- Designed and built a mobile podcast studio used at Verticon and other trade shows to elevate brand presence and media engagement
- Supported the CEO and C-Suite team as an Executive Assistant and Office Manager from October 2023 - January 2025, managing operations admin work and executive logistics
- Spearheaded re-branding, content, and social strategy, positioning XTI as a modern, innovative, investor-facing aerospace brand

## Content Production Manager | CS2 Marketing

San Jose, California (Remote) | May 2022 - August 2023

- Worked directly with key stakeholders, including the CEO, COO and CRO
- Created and produced the "fwd:thinking" and "RGA" podcast each week
- Led company-wide rebranding efforts for CS2 Marketing
- Published weekly newsletters to our MOps clients and audiences
- Led all social media efforts for CS2, with an emphasis on LinkedIn and YouTube, including designing and creating graphics and YouTube shorts for the channel

## Marketing & Communications Manager | Valor Christian High School

Highlands Ranch, Colorado | May 2019 - Aug. 2020

- Managed marketing department and merchandising
- Authored Crisis Communications and Return to School planning during COVID-19
- Responsible for graphic design/content creation for all social media platforms and print media across Valor Christian High School Pillars - Athletics, Academics, Arts and Discovery
- Built and maintained two school websites (valorchristian.com) and valoreagles.com)
- Created, produced, and published articles about students, faculty, and families
- Event planning for dozens of student and parent-focused events on campus

#### Sports Information Manager | Valor Christian High School

Highlands Ranch, Colorado | Aug. 2016 - May 2019, Aug. 2020 - May 2022

- Responsible for all athletic media marketing, including digital content for the website, social media platforms, and print media
- Created, launched and maintained Valor Eagles app for all Athletics news and information
- Provided photo and video content to local and national media outlets
- Athletic photographer/videographer for 25 sports
- Taught Valor Sports Network I, II and III, a nationally-ranked student-run sports broadcasting program
- Produced nation-wide live streams and broadcasts for all sports
- Winner of the I Am Third Award 2018



# SKILLS + PROFICIENCIES

ADOBE PREMIER PRO (CERTIFIED EXPERT)
ADOBE PHOTOSHOP (CERTIFIED EXPERT)
ADOBE CREATIVE CLOUD, INCLUDING:

- ADOBE INDESIGN
- ADOBE ILLUSTRATOR
- ADOBE ACROBAT

**COMMUNICATIONS** 

**CANVA** 

**HUBSPOT** 

**PHOTOGRAPHY - SPORTS EMPHASIS** 

**VIDEOGRAPHY - SPORTS EMPHASIS** 

**SOCIAL MEDIA** 

**WEBSITE DESIGN** 

**GOOGLE SUITE** 

**OUTLOOK** 

**MICROSOFT OFFICE** 

#### OTHER EXPERIENCE

# Assistant Varsity Volleyball Coach | Valor Christian High School

Highlands Ranch, Colorado | August 2022 - Present

- Head assistant coach for the Varsity volleyball team
- Assisted in coaching the team to two undefeated seasons and three consecutive State Championships in 2022, 2023 and 2024

# Founder/CEO | Cherished and Adored

Kolkata, India/Lone Tree, Colorado | Apr. 2015 - Present

- Founded non-profit for women at high risk for sex trafficking in Kolkata, India
- Published children's book for slum schools curriculum
- Established a sponsorship program to support slum children attending school

#### JOURNALISTIC EXPERIENCE

# Photographer, Reporter | University Daily Kansan

Lawrence, Kansas | Sept. 2013 - May 2016

- Paid reporter, authored stories and feature articles covering various breaking news, entertainment, and sports topics
- Paid photographer for KU Men's basketball, KU Women's basketball teams, and other KU Athletic teams

# Media Specialist | Major League Baseball

Kansas City, Missouri | Oct. 2014, 2015

- Main point of communication between photographers on the field and their editors
- Provided content to editors from photographers for immediate online publication
- Included post season and World Series assignments

#### Photographer | Youth Baseball Nationals

Myrtle Beach, South Carolina | Jun. -Aug. 2016

- Baseball photographer at multiple Youth Baseball Nationals tournaments across the country
- Responsible for the sales of my photos to parents, players, and fans

#### Marketing Intern | Pakems Shoes

Lone Tree, Colorado | Dec. 2014 - Jan. 2016

- Managed social media accounts
- Worked trade shows to market and promote product to potential buyers and retailers