



PAIGE STINGLEY

ATHLETE MARKETING + BRANDING

CONTENT STRATEGIST ACROSS SPORTS
AND CORPORATE PLATFORMS

MULTIMEDIA PRODUCTION +
CONTENT CREATION

STRATEGIC COMMUNICATIONS +
BRAND GROWTH

CONTACT INFORMATION

 paigestingley.com

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 303.895.8439

WORK FEATURED ON

ESPN, USA Today, NFL Films,
CBS Sunday Night Football,
Thursday Night Football,
CHSAANow.com, PR Newswire

EDUCATION

B. S. in Journalism | University of Kansas
(emphasis in sports journalism)

Minor in Sociology

CERTIFICATIONS

Adobe Premiere Pro Certified Expert

Adobe Photoshop Certified Expert

Notary Public, State of Colorado

FAA Ground School Certification

WORK EXPERIENCE

San Jose Commissioner / Part-Time Staff | Volo Sports, LLC

Englewood, Colorado // San Jose, California | June 2025 - Present

- Part-time staff member since 2020, serving as a league host, social host, and referee for volleyball, basketball, corn hole, bar games, and kickball
- Recently assumed a role with the San Jose branch, where I assist with the backend of league creation, staff communication, social media content and design, and communication with potential vendors and marketing opportunities

Marketing and Communications Strategist III | XTI Aerospace

Englewood, Colorado | October 2023 - April 2025

- Led strategic marketing communications for a publicly traded company, including drafting and publishing all press releases on PR Newswire, and playing a key role in XTI's public merger announcement in March 2024
- Launched and scaled the "Hangar X Studios" podcast and YouTube series, growing YouTube subscribers from 258 to more than 10,500 in 28 days
- Designed and built a mobile podcast studio used at Verticon and other trade shows to elevate brand presence and media engagement
- Supported the CEO and C-Suite team as an Executive Assistant and Office Manager from October 2023 - January 2025, managing operations admin work and executive logistics
- Spearheaded re-branding, content, and social strategy, positioning XTI as a modern, innovative, investor-facing aerospace brand

Content Production Manager | CS2 Marketing

San Jose, California (Remote) | May 2022 - August 2023

- Worked directly with key stakeholders, including the CEO, COO and CRO
- Created and produced the "fwd:thinking" and "RGA" podcast each week
- Led company-wide rebranding efforts for CS2 Marketing
- Published weekly newsletters to our MOps clients and audiences
- Led all social media efforts for CS2, with an emphasis on LinkedIn and YouTube, including designing and creating graphics and YouTube shorts for the channel

Marketing & Communications Manager | Valor Christian High School

Highlands Ranch, Colorado | May 2019 - Aug. 2020

- Managed marketing department and merchandising
- Authored Crisis Communications and Return to School planning during COVID-19
- Responsible for graphic design/content creation for all social media platforms and print media across Valor Christian High School Pillars - Athletics, Academics, Arts and Discovery
- Built and maintained two school websites (valorchristian.com) and valoreagles.com)
- Created, produced, and published articles about students, faculty, and families
- Event planning for dozens of student and parent-focused events on campus

Sports Information Manager | Valor Christian High School

Highlands Ranch, Colorado | Aug. 2016 - May 2019, Aug. 2020 - May 2022

- Responsible for all athletic media marketing, including digital content for the website, social media platforms, and print media
- Created, launched and maintained Valor Eagles app for all Athletics news and information
- Provided photo and video content to local and national media outlets
- Athletic photographer/videographer for 25 sports
- Taught Valor Sports Network I, II and III, a nationally-ranked student-run sports broadcasting program
- Produced nation-wide live streams and broadcasts for all sports
- Winner of the I Am Third Award - 2018



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SKILLS + PROFICIENCIES

ADOBE PREMIER PRO (CERTIFIED EXPERT)

ADOBE PHOTOSHOP (CERTIFIED EXPERT)

ADOBE CREATIVE CLOUD, INCLUDING:

- ADOBE INDESIGN
- ADOBE ILLUSTRATOR
- ADOBE ACROBAT

COMMUNICATIONS

CANVA

HUBSPOT

PHOTOGRAPHY - SPORTS EMPHASIS

VIDEOGRAPHY - SPORTS EMPHASIS

SOCIAL MEDIA

WEBSITE DESIGN

GOOGLE SUITE

OUTLOOK

MICROSOFT OFFICE

OTHER EXPERIENCE

Assistant Varsity Volleyball Coach | Valor Christian High School

Highlands Ranch, Colorado | August 2022 – Present

- Head assistant coach for the Varsity volleyball team
- Assisted in coaching the team to two undefeated seasons and three consecutive State Championships in 2022, 2023 and 2024

Founder/CEO | Cherished and Adored

Kolkata, India/Lone Tree, Colorado | Apr. 2015 – Present

- Founded non-profit for women at high risk for sex trafficking in Kolkata, India
- Published children's book for slum schools curriculum
- Established a sponsorship program to support slum children attending school

JOURNALISTIC EXPERIENCE

Photographer, Reporter | University Daily Kansan

Lawrence, Kansas | Sept. 2013 – May 2016

- Paid reporter, authored stories and feature articles covering various breaking news, entertainment, and sports topics
- Paid photographer for KU Men's basketball, KU Women's basketball teams, and other KU Athletic teams

Media Specialist | Major League Baseball

Kansas City, Missouri | Oct. 2014, 2015

- Main point of communication between photographers on the field and their editors
- Provided content to editors from photographers for immediate online publication
- Included post season and World Series assignments

Photographer | Youth Baseball Nationals

Myrtle Beach, South Carolina | Jun. -Aug. 2016

- Baseball photographer at multiple Youth Baseball Nationals tournaments across the country
- Responsible for the sales of my photos to parents, players, and fans

Marketing Intern | Pakems Shoes

Lone Tree, Colorado | Dec. 2014 - Jan. 2016

- Managed social media accounts
- Worked trade shows to market and promote product to potential buyers and retailers